POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
MICHIGAN	9,295,297	9,938,444	10,084,694	10,316,883
MEDIAN AGE (YRS)		35.5	36.3	37.5
SAGINAW, MI	399,320	403,070	403,585	403,581
MEDIAN AGE (YRS)	,	36.7	37.6	38.6
HISPANICS (ANY RACE)		19,670	20,207	20,804
STATE'S PERCENTAGE		4.88%	5.01%	5.15%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		341,948	341,343	339,997
MSA'S PERCENTAGE		84.84	84.69	84.35
MEDIAN AGE (YRS)		38.3	39.4	40.8
BLACK/AFRICAN-AMERICAN		41,369	42,145	42,574
MSA'S PERCENTAGE		10.26	10.46	10.56
MEDIAN AGE (YRS)		27.8	27.7	28.6
AMERICAN INDIAN/NATIVE		1,798	1,863	2,011
MSA'S PERCENTAGE		0.45	0.46	0.50
MEDIAN AGE (YRS)		30.3	29.9	28.9
ASIAN		3,430	3,626	4,010
MSA'S PERCENTAGE		0.85	0.90	0.99
MEDIAN AGE (YRS)		30.1	30.5	31.1
HAWAII/PACIFIC ISLANDER		63	66	72
MSA'S PERCENTAGE		0.02	0.02	0.02
MEDIAN AGE (YRS)		28.5	31.0	28.9
OTHER		7,754	7,640	7,567
MSA'S PERCENTAGE		1.92	1.90	1.88
MEDIAN AGE (YRS)		25.1	25.1	25.3
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN			105,541	102,910
SUBURBAN			177,535	177,946
RURAL			120,509	122,725

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Transportation and Marketing

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$44,480		
PER CAPITA	\$23,022		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$6,174,538,000	\$7,674,389,000	24.29%
FOOD AT HOME TOTAL	\$729,979,600	\$812,725,000	11.34%
FOOD AWAY FROM HOME TOTAL	\$622,932,700	\$765,388,400	22.87%
FOOD AS % OF TOTAL EXPENDITURES	21.91%	20.56%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$137,617,700	\$154,168,600	12.03%
FISH & SEAFOOD PRODUCTS	\$13,158,600	\$14,766,900	12.22%
FRUITS & VEGETABLES	\$76,352,300	\$84,042,900	10.07%
DAIRY PRODUCTS	\$79,576,100	\$88,240,300	10.89%
BAKERY PRODUCTS	\$79,610,400	\$86,042,100	8.08%
CEREALS & PRODUCTS	\$40,512,300	\$45,739,900	12.90%
PREPARED FOODS	\$121,882,200	\$137,425,300	12.75%
JUICES	\$17,945,000	\$19,766,600	10.15%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$42,830,200 \$19,179,500 \$23,650,700	\$58,014,500 \$25,006,600 \$33,007,900	35.45% 30.38% 39.56%
LUNCH FAST FOOD FULL SERVICE	\$155,027,500 \$95,028,900 \$59,998,600	\$189,030,300 \$112,568,400 \$76,461,900	21.93% 18.46% 27.44%
DINNER FAST FOOD FULL SERVICE	\$223,286,200 \$92,347,900 \$130,938,300	\$280,180,000 \$109,722,900 \$170,457,100	25.48% 18.81% 30.18%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$867	\$947	9.23%
POULTRY	\$222	\$244	9.91%
EGGS	\$37	\$39	5.41%
FISH & SEAFOOD			
FRESH	\$42	\$45	7.14%
FROZEN	\$28	\$33	17.86%
CANNED	\$12	\$13	8.33%
FRUITS / VEGETABLES			
FRESH	\$320	\$347	8.44%
CANNED	\$84	\$92	9.52%
FROZEN	\$58	\$59	1.72%
OTHER	\$19	\$18	-5.26%
OTHER	Ψ19	Ψ10	-5.20 /0
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$169	\$180	6.51%
CHEESE	\$135	\$141	4.44%
ICE CREAM	\$78	\$85	8.97%
BUTTER / MARGARINE	\$42	\$51	21.43%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$388	\$410	5.67%
COOKIES	\$73	\$76	4.11%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$151	\$160	5.96%
PASTA PRODUCTS	\$40	\$46	15.00%
FLOUR & MIXES	\$43	\$51	18.60%
RICE	\$21	\$24	14.29%
PREPARED FOODS			
SNACKS/CHIPS	\$139	\$159	14.39%
JUICES	\$113	\$121	7.08%
FROZEN/PREP. OTHER	\$110	\$128	16.36%
SOUPS	\$65	\$75	15.38%
SAUCES & GRAVIES	\$58	\$58	0.00%
BABY FOOD	\$46	\$49	6.52%
FROZEN MEALS	\$40	\$45	12.50%
NUTS	\$33	\$35	6.06%
SALADS	\$24	\$28	16.67%

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